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| **Stakeholder** | **Stakeholder Priorities** | **Communication Status** | **What do you wish you could print/present/say?** | **What data is available to share?** | **What is missing** |
| *With which legislator or government agency do you need do communicate?* | *What do they care about?* | *What are you currently saying? What data are you currently using?* | *If you got one moment with this legislator / group, what do you wish you could say about the impact of your work?* |  | *What are you lacking to enable/facilitate your ideal presentation?* |
| *Cookie Monster*  | * *Public Health & Sugar Consumption*
* *Constituents in their district*
 | *We serve young people in your district using annual membership numbers* | *Our program increases physical activity to 60 min+, 5 days per week for the majority of participants*  | * *Overall program attendance*
* *Membership demographic breakdown*
 | * *Consistent program across sites*
* *Consistent program outcomes*
* *Data collection and use strategy*
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